

For Immediate Release:

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Councilmembers to Recommend Option for Naming Proposed Vietnamese Retail Area in San José

Event: Join **Mayor Chuck Reed**, **Vice Mayor Dave Cortese**, and **Councilmembers Madison Nguyen, Sam Liccardo** and **Judy Chirco** at a press briefing to announce a new option for naming the proposed Vietnamese business district in San José.

A memo to the City Council will be released at the press conference. The City Council is scheduled to vote on the issue on November 20, 2007 at the 7 p.m. City Council meeting.

When: **Thursday, November 15, 2007**
9:30 a.m.

Where: San José City Hall Plaza, in front of the Rotunda
200 E. Santa Clara Street
San Jose, CA 95113

Who: Mayor Chuck Reed
Vice Mayor Dave Cortese
Councilmember Madison Nguyen
Councilmember Sam Liccardo
Councilmember Judy Chirco

Background: On June 5, 2007, the City Council directed staff to conduct community outreach on the designation of Story Road (between Senter Road and US 101) as a Vietnamese business district. The goal was to honor the contributions of Vietnamese entrepreneurs to San José's economy and recognize how Vietnamese business owners have improved this stretch of Story Road.

Interviews: The Mayor, Vice Mayor, and Councilmembers will be available for one-on-one interviews. Councilmember Nguyen will be available for interviews in Vietnamese.